



مركز أضواء لصناعة الإعلان
Adwaa Sign Center

COMPANY PRE-QUALIFICATION

YOU NAME IT...WE CREATE IT!



مركز أضواء لصناعة الإعلان
Adwaa Sign Center

Experience makes the difference

Let our experienced team of graphic designers, sign fabricators, and professional installers set you apart from the crowd with top quality signage solutions tailored to fit your needs.

Fabrication & Installation:

- > Channel Letters: Reverse, Open Face & Specialty, Neon or LED's as a lighting source
- > Construction and Safety Sign
- > Road and Traffic Sign (Permanent and Temporary)
- > Large Format Sign : LED Digital Screen and Tri-face Media
- > 3D Embossed Lettering: Acrylic, PVC, Foam, Aluminum, Copper, and Metal Branding Signage: Interior & Exterior
- > Interior Signage: Lobby Identification, Office Identification & Directional
- > Real Estate Signage: Commercial Identification & Leasing
- > CNC Cutting and Carving
- > Sign Maintenance and Repair

Our Mission, Vision, and Core Values

Our goal is to bring world class quality products to exceed the expectation of every customer by offering innovative Signage products, excellent customer service, increased flexibility and greater value, thus making dream of our every consumer comes true.

OUR VISION

Our Vision is to bring the most preferred and successful company of providing inspired solutions for their signages and Brands in GCC area.

OUR MISSION

Our mission is to responsibly provide quality products and services through innovation, learning and operational excellence while sustaining maximum value for our Customers.

OUR VALUES

With uncompromising integrity as our foundation we will insure our full trust by providing high quality products with very good price and on time delivery.

OUR STANDARDS

We will use our trusted brands and human talent to their best advantages. ADWAA prides itself on its integrity, and we set ourselves the highest standards in relation to business practices. We will not compromise these standards



مركز أضواء لصناعة الإعلان
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BUILDING IDENTITY SIGNAGE





ROOM IDENTITY SIGNS





مركز أضواء لصناعة الإعلان
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More Signage Projects





مركز أضواء لصناعة الإعلان
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DFC & DUBAI MUNICIPALITY SIGNS





مركز أضواء لصناعة الإعلان
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EXPO 2020 & THE SUSTAINABLE CITY SIGNS





مركز أضواء لصناعة الإعلان
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COLNAGO / MODON / WOLFIS SIGNAGES





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Adwaa Sign Center

Brief Summary

Adwaa Sign Center, we do it all. More than that, we make it all work for you. Combining ground breaking technology with superior quality, the Sign System team creates effective sign and graphics solutions that fit your business.

Based in United Arab Emirates, our clients include some of the most recognizable companies in the world including:

- Hotels and Hospitals
- Computer Stores
- Shopping Malls
- Car Show Rooms
- Furniture and Interior Designer
- Restaurants and Coffee Shops
- Schools and Universities

BOUNCE

الغدير
Al Ghurair

بلدية دبي
Dubai Municipality



Danat Al Emarat Hospital
WOMEN & CHILDREN

GNC
LIVE WELL

Paris Gallery



Ali & Sons
CONTRACTING

جرين سكيبس
GREEN SCAPES
LANDSCAPE & MAINTENANCE CONTRACTING

ممرز سنتر
MAMZAR CENTER



Ecoventure
outdoor educational services

DAMAC

هيئة الصحة بدبي
DUBAI HEALTH AUTHORITY

شرطة دبي
DUBAI POLICE



EMIRATES ROAD CONTRACTING CO. L.
Hamarain & Al Dheeb

حكومة دبي
GOVERNMENT OF DUBAI

AL BASTAKI
BUSINESS SERVICES
OWNED BY AHMAD AL BASTAKI
ONE PERSON COMPANY LLC

Chowking
超群



الفهم



النابودة
Al Naboodah

Amro
LADIES SALON

هيئة الطرق والمواصلات
ROADS & TRANSPORT AUTHORITY



DESIGNITCH
curate your space

Buergen & lobster

حديد الإمارات
emirates steel

Cartise
COLOR YOUR LIFE

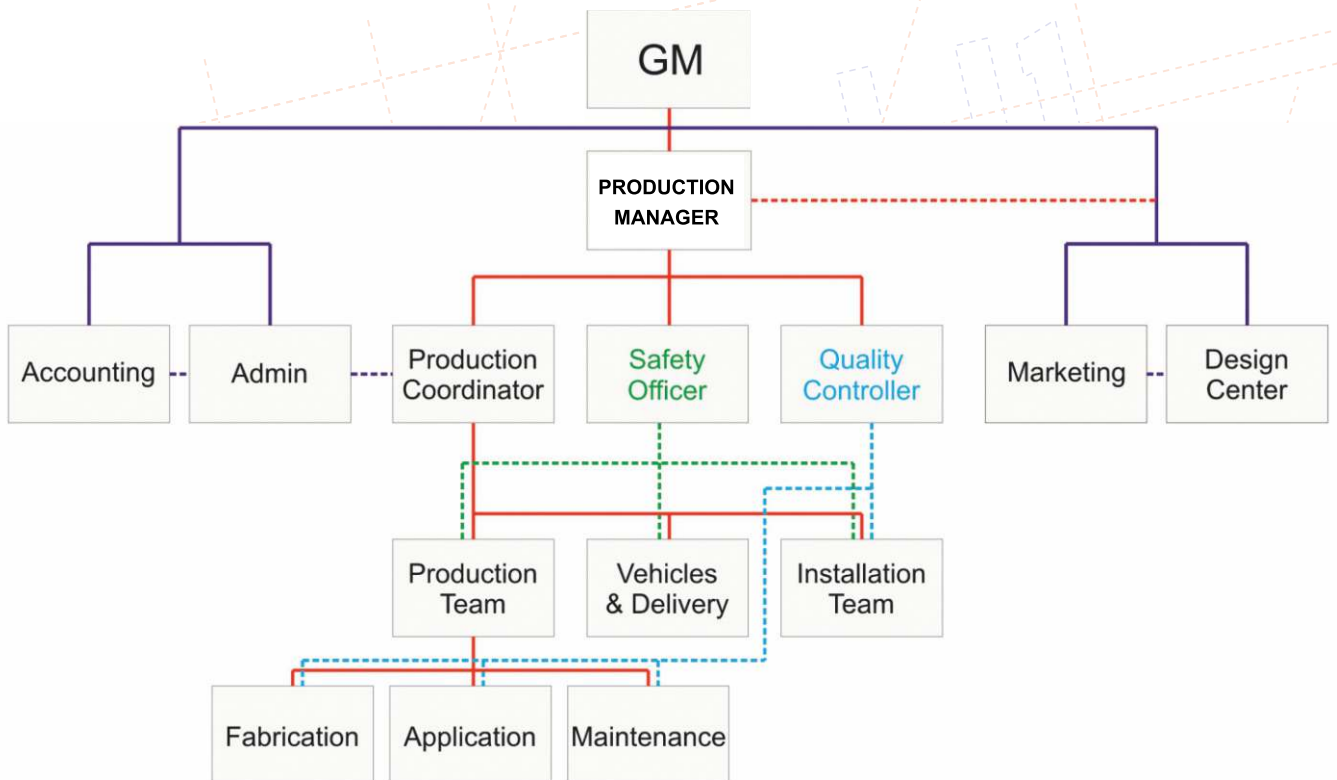
MAISON DE
Joelle





مركز أضواء لصناعة الإعلان
Adwaa Sign Center

Organization Chart





```

graph TD
    CI[Client Inquiry] --> AD1[/Art Design/]
    AD1 --> ED1[/Engineering Design/]
    ED1 --> P[Pricing]
    P --> TC[Technical + Commercial OFFERS  
(Design + Quotation)]
    TC --> N[/Negotiate with Client/]
    N --> CE[/Customer Evaluation/]
    CE --> PO[Purchase Order]
    PO --> COO[Check against our offer  
(Payment and other Terms)]
    COO --> DDP[Designing and Preparation for Production]
    DDP --> AD2[/Art Design/]
    AD2 --> ED2[/Engineering Design/]
    ED2 --> JO[Job Order]
    JO --> FD[Final Drawing]
    FD --> MA[Material Availability  
(Checking)]
    MA --> PP[Production Planning]
    PP --> F[Fabrication]
    F --> QC1[Quality and Quantity Checking]
    QC1 --> P[Packaging]
    P --> C[Completion]
    C --> SP[/Supply of Products/]
    SP --> DN[Delivery Note]
    SP --> I1[Invoice]
    I1 --> JC[Job Complete]
    C --> QC2[Quality and Quantity Checking]
    QC2 --> RD[/Repairing Defects  
(if any)/]
    RD --> QC1
    C --> PI[/Preparing for Installation/]
    PI --> SIF[Send official form to the Customer with the installation requirements]
    SIF --> FC[Feedback from Clients]
    FC --> CFC[Check the Fixation Condition]
    CFC --> JC
    CFC --> OGP[On Going Project]
    OGP --> DN
    OGP --> I2[Invoice]
    I2 --> JC
    CFC --> NCS[Not Satisfy] --> SIF
    CFC --> S[Satify] --> JC
    
```

The flowchart illustrates the project management process, starting with **Client Inquiry** and **Art Design**, leading through **Pricing**, **Technical + Commercial OFFERS**, **Negotiate with Client**, **Customer Evaluation**, **Purchase Order**, **Check against our offer**, **Designing and Preparation for Production**, **Job Order**, **Material Availability**, **Production Planning**, **Fabrication**, **Quality and Quantity Checking**, **Packaging**, **Completion**, **Supply of Products**, **Delivery Note**, **Invoice**, and finally **Job Complete**. The process includes feedback loops for **Preparing for Installation**, **Send official form to the Customer with the installation requirements**, **Feedback from Clients**, and **Check the Fixation Condition**, leading to **On Going Project** or **Job Complete**.



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Resources of the Company

- Laser cutting machine ----- 2 nos.
- CNC Router ----- 1 no.
- Flatbed UV Printer that supports 360 ° rotation printing ----- 1 no.
- Laser welding machine ----- 1 no.
- Aluminum welding machine ----- 3 nos.
- Steel welding machine ----- 4 nos.
- EPSON large format digital printing machine ----- 1 no.
- Mimaki large format UV digital printing machine ----- 1 no.
- Laminating machine ----- 1 no.
- Vinyl plotter Cutter ----- 1 no.
- Spray gun machine (paint booth) ----- 1 no.
- Compressor machine ----- 2 nos.
- Hand tools set (i.e. Drills, polisher, grinder.. etc) ----- 12 nos.
- Metal bender/cutting and forming machine ----- 2 nos.
- Bosch wood table saw ----- 1 no.



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Selected Project Executed List

S.No	Client	Project Name
1	Dubai Municipality	Fabrication & installing of signs (indoor & outdoor)
2	Dubai Municipality	Dubai Public Parks (Several Projects)
3	Dubai Municipality	Dubai Public Beach
4	Dubai Municipality	DM Offices External Signs
5	Expo 2020	Palestine Pavilion (Indoor & Outdoor Signs)
6	Expo 2020	Egypt Pavilion (Indoor & Outdoor Signs)
7	Expo 2020	Colombia Pavilion (Indoor & Outdoor Signs)
8	Wolfi's Bike Shop	Al Hodayriyat (Internal & External Signs)
9	Colnago Holding LLC	Al Hodayriyat External Sign
10	Colnago Holding LLC	External Totem Signs and LED Screens
11	Al Futtaim Group	DFC Gantry Signs (Double Face Light box)
12	Bounce INC	Indoor & Outdoor Signages and Decals (Dubai, Abu Dhabi, Al Ain, Sharjah)
13	Silicon Oasis	Facade, Internal Signs, External Signs, Road, Traffic & Directional Signs
14	Sustainable City	Directional & Monument Sign
15	Danat Al Emarat Hospital for Women and Children	Facade & Internal Signages
16	Healthy Club Restaurants	Shp Front Signage (Restaurants Chain All Over UAE)
17	Kcal Healthy Food	Shp Front Signage (Restaurants Chain All Over UAE)
18	Galleria Mall	Free Standing Signs
19	Burger & Lobster Restaurant - Dubai	Indoor & Outdoor Signage
20	800 Pizza	Indoor & Outdoor Signage
21	Yo! Sushi - DFC	Shop Front Signage
22	Zaroob Restaurant	Several Jobs
23	Dalona Café	Facade & Signage (Business Bay & Sheikh Zayed Road)
24	Government of Dubai	External Signs (Various Locations)
25	Paris Gallery Shop	Shop Front Signage and Facade (All Over UAE)

Note: Many projects not included in the list. Complete list to be provided upon request.



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Contact Us

Company: ADWAA SIGN CENTER L.L.C

Address: 3A St. Umm Ramool, Rashidiya, P.O. Box 76488
Dubai, United Arab Emirates

Telephone: 04-286 2150

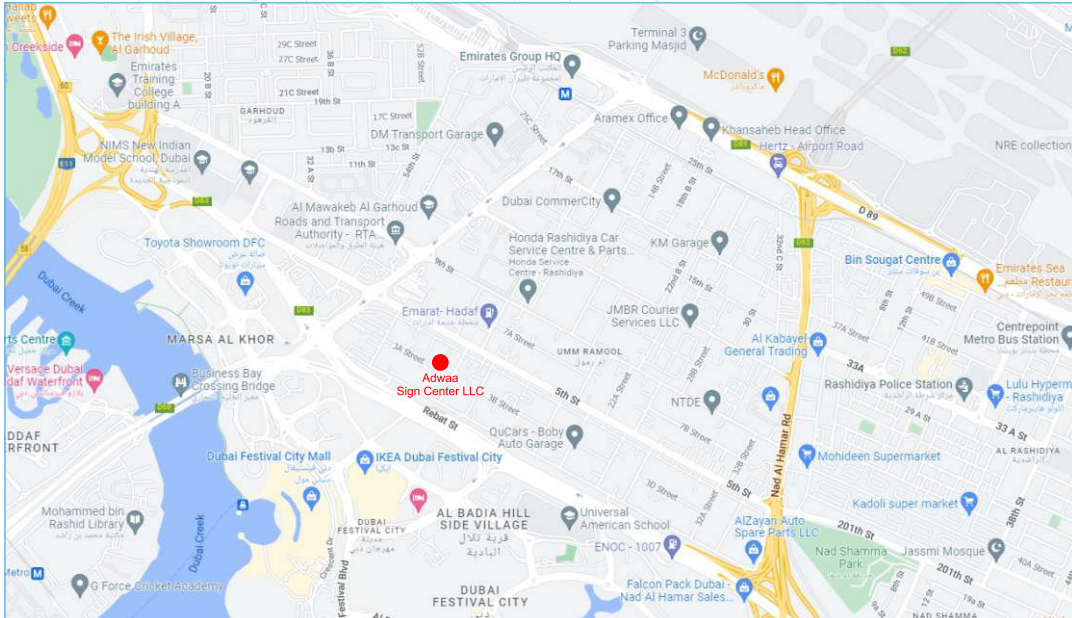
Email: info@adwaasign.com

Website: www.adwaasign.com

Contact Persons

General Manager	Mr. Emad Alsharqawi	0551035844	gm@adwaasign.com
Production Manager	Mr. Abdul Nasser S. N.	0508787323	product.adwaa@gmail.com
Projects Manager	Mr. Salam I.S.Sh	0555061397	salam.adwaa@gmail.com

Location





نموذج تقييم أداء الموردين
Supplier Performance Evaluation Certificate

Serial Number	: SES-2025-763769-76471
Company Name	: ADWAA SIGN CENTER
Supplier Code	: 76471
Operating Unit	: Dubai Municipality

Assessment No: 763769

Purchase Order Number	: 42405618
Contract Amount	: 5,193,335.00
Description	: 12405441 - rfq_204020 - Fabrication & installing of signs (indoor & outdoor) for Dubai Municipality
Scorecard Created On	: 19-12-2025
Scorecard Title	: 763769 - Service Performance Evaluation ADWAA SIGN CENTER

Section Name	تقييم إدارة العقود والمشتريات	
Requirements	Target Score	Current Score
1) (Technical) Measuring the suitability of the technical offer to the municipality's requirements.	3	2.88
2) (Financial) Measuring the extent to which the financial offer contributes to reducing costs and competition price.	3	2.64
3) (Time) The supplier's effective response within the allotted time.	4	3.32
4) (Procedures) Supplier's commitment to contractual procedures.	5	4.65
5) (Communication) level of effective communication and effective response	5	3.9
6) Presentations and documents (data quality and design methods).	5	3.5
7) General professionalism (the professional behavior of the supplier in dealing with the municipality).	5	4
Total تقييم إدارة العقود والمشتريات	30	24.89
Section Name	تقييم الإدارة المستفيدة	
Requirements	Target Score	Current Score
1.1) Quality Performance - Delivered service quality	10	10
1.2) Quality Performance - Workforce Quality efficiency and productivity	10	10
1.3) Quality Performance - After-sales support service Quality	5	5
2.1) Delivery Performance - Delivery of the requested service on time	10	9
2.2) Delivery Performance - Delivers Without Constant Follow-up	5	4.5
2.3) Delivery Performance - Timely submission of corrective actions	5	4.5
3.1) Quick Service Responsiveness - Quick Response on Demand	10	10
3.2) Quick Service Responsiveness - Expectation that Suppliers will respond promptly and proactively to emergency and crisis	5	5
3.3) Quick Service Responsiveness - Quick Availability of support staff	5	5



نموذج تقييم أداء الموردين
Supplier Performance Evaluation Certificate

Serial Number	:	SES-2025-763769-76471
Company Name	:	ADWAA SIGN CENTER
Supplier Code	:	76471
Operating Unit	:	Dubai Municipality

4.1) Submission of payment invoices in the specified form and time	5	5
Total تقييم الإدارة المستفيدة	70	68

Final Score	:	92.89
Grade	:	Grade A - Excellent

Head of Suppliers Relationship Management Section Approval

A(100-90) Excellent	B(89-80) Very Good	C(79-70) Good	D(0-69) Poor
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رخصة صناعية Industrial License

تفاصيل الرخصة / License Details

License No.	540102	رقم الرخصة
Company Name	ADWAA sign center l.l.c	اسم الشركة
Business Name	ADWAA SIGN CENTER L.L.C	الاسم التجاري
License Category	Dep. of Economic Development	فئة الرخصة
Legal Type	Limited Liability Company(LLC)	الشكل القانوني
Expiry Date	08/12/2026	تاريخ الإصدار
D&B D-U-N-S ® N	561614145	رقم الرخصة الام
Register No.	1733073	عضوية الغرفة
	تاريخ الإنتهاء	Issue Date
	الرقم العالمي	Main License No.
	رقم السجل التجاري	DCCI No.

الاطراف / License Members

Share / الحصص	Role / الصفة	Nationality / الجنسية	Name / الإسم	No./ رقم الشخص
	مدير / Manager	Palestine / فلسطين	عماد سلامة نجيب الشرقاوي IMAD S N ALSHARQAWI	713018

أنشطة الرخصة / License Activities

Activity	Status	الحالة	النشاط
Advertising Billboards Contracting	Active	فعال	مقاولات تركيب اللوحات الاعلانية
Neon Signs Manufacturing	Active	فعال	صناعة اللافتات الاعلانية الكهربائية

العنوان / Address

Phone No	971-4-2862150	تليفون	P.O. Box	76488	صندوق بريد
Fax No	971-4-2862160	فاكس	Parcel ID	215-538	رقم القطعة
Mobile No	971-55-1035844	هاتف متحرك	Email		البريد الإلكتروني

مستودع رقم 1 ملك على عبدالله على سيف الشعفار - ام الرمол

الملاحظات / Remarks

إصدار تراخيص المشاريع مرتبط بالاشتراطات الواردة في شهادة سجل المزاولة الفنية الصادرة من البلدية - الاطلاع على السجل من خلال الرابط: deqsmart.dm.gov.ae

Print Date 10/11/2025 11:06 تاريخ الطباعة

Receipt No.

رقم الإيصال



الإمارات
THE EMIRATES

يمكنك الآن تجديد رخصتك التجارية من خلال الرسائل النصية القصيرة، أرسل رقم الرخصة إلى 6969 (دو/ اتصالات) للحصول على اذن الدفع.

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number to 6969 (Du/ Etisalat) to receive payment voucher

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وثيقة إلكترونية معتمدة وصادرة بدون توقيع من دائرة الاقتصاد والسياحة في دبي. لمراجعة صحة البيانات الواردة في الرخصة يرجى مسح رمز الاستجابة السريعة
This is a certified e-document issued without signature by the department of Economy and Tourism .Kindly scan the QR Code to verify the certificate

Environmental Sustainability Department

Air Environment Sustainability and Environmental Assessment Section

إدارة الاستدامة البيئية

قسم استدامة بيئة الهواء والتقييم البيئي

تصريح بيئي

Environmental Clearance

Ref No CIPR-080825-06297

Date 14/08/2025

Company Information

تفاصيل الشركة

Issued to	: ADWAA SIGN CENTER L.L.C	: اسم الشركة المصرح لها
License No.	: 540102	: رقم الرخصة
Location	: 215 - Umm Ramool	: الموقع
Plot Number	: 2150538	: رقم قطعة الأرض
Activities Covered by this Clearance & Category	: Advertising Billboards Contracting, Neon Signs Manufacturing / Category (B)	: الأنشطة المصرح لها و تصنيفها

This EC is Issued Subject to the Following Conditions

تم اصدار التصريح البيئي وفقاً للاشتراطات التالية

- This Environmental Clearance (EC) has been issued in accordance with the Federal Law No. (24) of 1999 Regarding the Protection and Development of the Environment, Amended by Federal Law No. (11) of 2006, the Cabinet Decree No. (27) of 2021 of the Council of Ministers, and its Implementing Rules and Regulations.
- Failure to comply thereof, or with any of the applicable requirements in the Environmental Laws and Regulations in the Emirate of Dubai and with any of the conditions listed behind the electronic application form (Environmental Clearance Renewal Form; Doc ref no. DM-ESD-F001-ECRNW) submitted by the company's representative, shall result to the cancelation of this EC and/or legal actions as per Environmental Laws and Regulations in Emirate of Dubai.

تحتفظ بلدية دبي - إدارة الاستدامة البيئية بالحق في تعديل الاشتراطات المذكورة بالتصريح البيئي أعلاه أو استبدالها باشتراطات أخرى في حال اقتضت الحاجة وذلك لضمان حماية البيئة.

The Dubai Municipality - Environmental Sustainability Department (DM-ESD) reserves the right to amend the conditions of this EC or impose additional conditions whenever deemed necessary to ensure protection of the Environment

إن عدم الامتثال للاشتراطات المذكورة قد يعرض الشركة المخالفة للغرامة.

Any violation of the above conditions will be subject to penalties.

EC Valid Until 12/08/2028

يعتبر التصريح البيئي لاغى في حال تغيير أي من المعلومات المذكورة أعلاه.

This EC is considered cancelled, if any of the above information is changed.

For enquiries call 800900 للاستفسار و التواصل

This document is electronically approved without a signature.
To verify the authenticity of this document please visit
<https://environment.dm.gov.ae/Admin/DocumentVerification/VerifyDocument>
and enter the Document ID : CIPR-080825-06297 and
Verification Code : 757756 , or alternatively scan the QR Code



هذه الوثيقة معتمدة الكترونياً بدون توقيع، و للتحقق من صحتها يمكن زيارة الرابط
أدناه
<https://environment.dm.gov.ae/Admin/DocumentVerification/VerifyDocument>
بإدخال رقم الطلب CIPR-080825-06297 و رمز التأكيد 757756
أو مسح QR Code المحاذي



شهادة التسجيل في ضريبة القيمة المضافة
أصدرت بموجب الصلاحية الممنوحة بموجب المادة (4) من المرسوم بقانون رقم (13) لسنة 2016 بشأن إنشاء الهيئة الاتحادية للضرائب

Certificate of Registration for Value Added Tax in the United Arab Emirates
Issued under the authority allocated by Art. 4 of the Federal Decree-Law No. 13 of 2016

The Federal Tax Authority certifies that the entity below is
a registered person for Value Added Tax in the UAE

تشهد الهيئة الاتحادية للضرائب أن الجهة التالية مسجلة لضريبة القيمة المضافة في الإمارات العربية
المتحدة

Tax Registration Number 104033417700003 رقم التسجيل الضريبي

Legal Name of Entity (Arabic) مركز اضاءه للاعلان ذ.م.م الاسم القانوني للكيان (باللغة العربية)

Legal Name of Entity (English) ADWAA SIGN CENTER L.L.C الاسم القانوني للكيان (باللغة الانجليزية)

Registered Address, and Contact Number Dubai, 76488, أم الرمول, أم الرمول, 1, مستودع رقم 76488, دبي العنوان المسجل ورقم التواصل
Dubai
+971547766891

Effective Registration Date 01/08/2022 تاريخ التسجيل الفعلي

First VAT Return Period 01/08/2022 - 31/10/2022 فترة أول إقرار لضريبة القيمة المضافة

First VAT Return 28/11/2022 تاريخ استحقاق الإقرار الضريبي لضريبة القيمة المضافة

Start and end dates of Tax periods 1st Feb to 30th Apr, 1st May to 31st Jul, 1st Aug to 31st Oct, 1st Nov to 31st Jan تواريخ بدء وانتهاء الفترات الضريبية

List of sole establishments and branches under the registered taxable person:

قائمة المؤسسات الفردية والفروع المندرجة ضمن التسجيل الضريبي:

	Legal Name	Licensing Authority	License Number/رقم الرخصة	جهة الترخيص	الاسم القانوني
1	ADWAA SIGN CENTER L.L.C	Dubai Department of Economic Development	540102	دائرة التنمية الاقتصادية بدبي	مركز اضاءه للاعلان ذ.م.م

يرجى التأكد من صحة تفاصيل الشهادة. يجب إبلاغ الهيئة الاتحادية للضرائب في حال تغيير الأسس التي حصلت فيها على رقم التسجيل الضريبي الخاص بك.*

*Please check that the details on this certificate are correct. You must inform the Federal Tax Authority of any change on the basis of which you obtained your Tax Registration Number.

